

Art Directors (27-1011)

Occupation description: Formulate design concepts and presentation approaches for visual communications media, such as print, broadcasting, and advertising. Direct workers engaged in art work or layout design.

Employment and Job Openings

| | Average employment | | | Average annual openings | | |
|---------------|--------------------|-----------------|----------------|-------------------------|-------------|-------|
| | 2010 estimate | 2020 projection | Percent change | Growth | Replacement | Total |
| Alaska | 26 | 27 | 3.8 | 0 | 1 | 1 |
| United States | 73,900 | 80,600 | 9.1 | 670 | 1,760 | 2,430 |

Job outlook

Alaska: Alaska's employment growth is low with low employment opportunities. [Read more.](#)

2013 Wages ?

| | Mean Wage and 95% Confidence Interval | | | Wage by Percentile | | |
|---------------|--|-------|------|--------------------|--------|-------|
| | Low | Mean | High | 10th | Median | 90th |
| United States | n/a | 46.46 | n/a | 21.39 | 39.90 | 81.47 |

Labor Force Indicators

2012 Worker Characteristics

| Total workers | Nonresident workers | Percent nonresident | Percent age 45 plus | Percent age 50 plus |
|---------------|---------------------|---------------------|---------------------|---------------------|
| 29 | 3 | 10.3 | 22.2 | 14.8 |

2012 Potential Supply

| | |
|---|---|
| Qualified but working in another occupation | 7 |
| Currently employed in a lower paid occupation | 4 |
| UI claimants previously working in occupation | 1 |

2012 ALEXsys Employment Data

| | |
|---|------|
| Number of registrants | 68 |
| Number of job position postings | 2 |
| Ratio of registrants to job position postings | 34.0 |

Typical Entry-level Education, Experience, and/or On-the-job Training

Education: Bachelor's degree

Work experience: 1 to 5 years **On-the-job training:** None

Training Resources

Degree

Vocational Training and Resource Center

Artist: Comprehensive

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